

ABSTRACT OF THE DISCLOSURE

1 A method of shelving items, especially milk, in a ribbon or vertical fashion. This method
2 includes dividing up a product category into sections, and dividing those sections by size. This
3 method also includes shelving each size vertically, the same size product on every shelf, from top
4 to bottom, in a column. These columns are then arranged from left to right, with the smallest
5 product column to the left and the largest product column to the right.